





Hello from Exmerce!

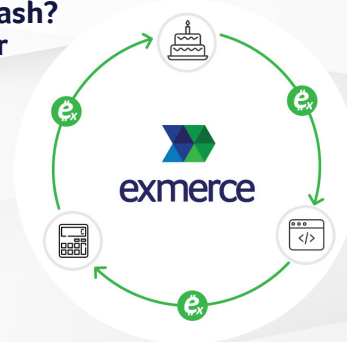
Welcome to a new way to benefit your business without having to spend your hard-earned cash. Exmerce provides an innovative service that helps you find new customers, save cash, and turn excess inventory or downtime into profit through our business trade exchange. We look forward to working with you!

Sincerely,
Nelson Liem
Founder & President, Exmerce Barter Inc.

How Exmerce Works

By using Exmerce you earn barter currency (also known as Exmerce dollars) for the goods and services you sell and this value is recorded electronically in your member account (similar to a bank account). You then spend your barter dollars on goods and services from any of the other Exmerce members.

**Why spend cash?
Shop smarter
with barter!**



**How Exmerce can
work for you:**

1. Increase Sales
2. Improve cashflow
3. Move excess inventory
4. Fill idle production time
5. Expand marketing reach

**Discover how Exmerce
can help grow your
business today!**



Extras with Exmerce

Hoopla E-Newsletter - An email newsletter promoting member offerings and specials to the entire Exmerce community.

Trade Brokering - Each member has access to a trade broker who can assist with buying and selling in the community.

Networking Events - Hosting numerous networking events per year plus co-joint events with other networking groups.

Trade Show Exhibitions - Representing your company locally.

Social Media Promotion - Facebook posts, tweets, and Instagram videos endorsing your products or services to the Exmerce community.



Exmerce has over 500+ businesses that you can barter with!

You can expand your buying opportunities with our reciprocal partners across Canada and internationally.

What can you buy?

- **Business Services:** Office space, graphic/web design, advertising, accounting, marketing, IT services.
- **Employee Incentives:** Gift baskets, flowers, golf, spa and salon services.
- **Corporate & Staff Events:** Catering, DJ, event planning, venue space.
- **Health & Wellness:** Dental, chiropractor, massage, acupuncture, gym membership, yoga.
- **Personal Services:** Home cleaning, carpet cleaning, junk removal, general contractors, landscapers, and more.
- **Travel & Entertainment:** VR arcades, escape rooms, accommodation rentals, and more.

Some of our members include:

IMPACT
MAGAZINE


MATADOR
Pizza & Steakhouse

Global Fest

 **WORK NICER**


Springbank
Links

GYMVMT

SWISS CHALET
ROTISSERIE & GRILL

 **Orangetheory**
FITNESS

BAKER
LAW FIRM

Testimonials



Kirei Yasunori, Owner Evolved Health



Being a part of Exmerce for close to a year has been excellent in many ways for Evolved Health. We have gained 6 new clients through the Exmerce program. This is an additional \$8,000 in revenue in 9 months. I love being able to use Exmerce. For example, we had some renovations done to our studio. I was able to offer a \$500 prize for a staff member who won our "Google Review" contest. We added 50+ reviews as a result of the contest and got a lot of calls. Another staff member visited the dentist after 6 years! She was happy to only have one cavity and it was all covered through Exmerce. My staff and I have also enjoyed much needed massage, reflexology and osteopathy. The team at Exmerce is easy to work with, friendly, fun and very responsive to questions or requests. I recommend businesses join Exmerce. The benefits are helpful in so many ways! You and your staff will love the services and products available through Exmerce. Owners will appreciate that new customers are coming through the door and generating income and interest in your company.



Jean Hajje, Owner Hair Art Salon & Spa

Exmerce has helped me save my cash. When I first opened up my salon, I needed to install security cameras and I got this service done through Exmerce. I've also been able to spend my Exmerce Dollars on plumbing and locksmith services, and have also used it personally on such things like dental services and getting my car repaired. If you have the capacity to take on more customers, you should consider Exmerce. The Exmerce Dollars banked in your account can then be spent with any one of the 500+ members that's part of the community. Try it out. You will love it!



Crista Costen, President Costen Insurance

We've benefited by using a lot of the services made available through the Exmerce barter network. We recently purchased a new building and used a commercial painter and moving services through Exmerce. We would definitely recommend Exmerce as it's a great network if you're looking to expand your network and to get your name out there.



Kurt Killen, Owner Calgary Custom Painters

Exmerce has helped increase our business and we have grown by 300% in the last 16 months. We've spent the Exmerce currency on marketing, business workshops and paralegal services. We've also been able to spend personally to save our cash for such things like in-home massages, salon services, and even dog training.



Steve Casey, President Legacy Group of Companies

Exmerce has been a great addition to our business. It's a sideline income. What we've found is once you start to build relationships with other Exmerce members, they often times refer you to clients of theirs that are cash paying customers, so you actually get the best of both worlds. You get Exmerce Dollars to use in the exchange, and you also branch out into doing Cash Dollars into the regular business climate.



Barter & Taxes

In 1982, Canada Revenue Agency legitimized barter activities, making barter income the same as cash income.

Q: Do I need to claim my barter on my taxes?

A: Yes. Bartering, or “The act of trading or exchanging goods and services with one another” does have tax implications. When you trade goods or services which you would normally sell in your business, Canada Revenue Agency views these transactions the same as cash when traded for fair market value.

Q: Do I need to record and claim GST on my barter transactions?

A: Yes. If you are registered for GST, GST needs to be remitted on the income. You can claim ITC’s (input tax credits) on the costs associated with any transactions.

Q: How do I record my barter transactions for tax purposes?

A: In any accounting software, sales are recorded as revenue (income). Costs are recorded as expenses directly into their specific expense category. As a member of Exmerce, an organized barter group, you will receive a statement of account each month from that organization, which would be treated the same as a bank statement.

Community Investment

At Exmerce, we’ve always been about people and our investment in the community is no exception. We are proud of the communities we serve and support.



BROWN BAGGING FOR
Calgary's Kids



Canadian
Cancer
Society

Make-A-Wish®
SOUTHERN ALBERTA CANADA

A photograph of the Calgary skyline, featuring the Scotiabank Saddledome in the foreground and various high-rise buildings in the background, including the Calgary Tower. The image is overlaid with a dark blue gradient.

For more information,
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